

By 2022, the IoT
market is expected to
reach \$2.48 trillion



What is IoT?

The concept of extending internet connectivity beyond traditional computing devices

Everyday objects have become “smart” and can now send and receive data



Industries Investing in the Internet of Things

- Healthcare
- Manufacturing
- Technology
- Automotive
- Business & Professional Services

Meeting Owl


All in one
microphone,
speaker,
and camera

360° lens
makes the
audience
feel like
they're in
the same
room



Smart Bulbs



 works with
Google Assistant

 WORKS WITH
amazon alexa



nextrio
smart IT for business



EksoVest

Ford assembly line workers are using the EksoVest – an upper body exoskeleton – to help prevent injury and fatigue while working on vehicles

The Past, Present and Future of
WEARABLE TECHNOLOGY



Clear Consumer Appeal...

But are wearables a fit for business?

Device Opportunities

Keyless Locks

Smart
Refrigerators

RFID/Bluetooth
Lanyards

VR Goggles

Skin Implants

Thermostats

What Would Help Your Business?

- Inventory Management & Tracking
- Safety
- Customer Experience
- Optimization and Efficiency
- Data Sharing



In Business Environments...

- Context-specific information about customers and products
- Real-time and hands-free
- Employee visibility and optimization



Challenges

- Must be human-centered
- Connect to smartphones/computers
- Integration with existing infrastructure
- Engineering: battery life, connectivity, resolution, etc.
- Security and privacy considerations



New Policy Considerations



- BYOD → WYOD
- Protect employee privacy
- Support company data loss prevention
- Update electronic communications
- Guidelines about using company resources